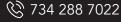# ERIC SALIBA
MULTIMEDIA DESIGNER

PROFILE

Adventurous and detail oriented multimedia designer from metro Detroit, MI. Assisting individuals, organizations and businesses with their identities for over 10 years. Able to adapt and grow with a company while working skillfully with a team or individual. Continuing to craft success with these endeavors, as well as operating a popular interactive forum.

CONTACT

734 288 7022

eric@ericsaliba.com

EXPERIENCES

Webmaster at SPILLITNOW.COM
10/2007 to PRESENT

› Develop and maintain an interactive website reaching over 15M visitors.

› Management of staff to provide technical support for 20K members.

› Oversight of virtual currencies and marketplace with over 4K items.

Digital Design Supervisor at HOLLYWOOD CASINO
3/2012 to 2/2017

› Management and design of digital marketing content including but not limited to websites, emails and videos for advertising.

› Oversight of social media accounts including Facebook, Twitter and Instagram acquiring and maintaining over 121K accounts.

› Coordinating departments to ensure content is displayed in digital environments.

› Provide excellent communication skills in tandem with extensive technical knowledge to help resolve problems among departments.

› Development and design of logos, interactive touch screen prize boards, selfie station photo frames, presentations, menus, posters, brochures, mobile app and project management website.

Apple Expert at BEST BUY
11/2003 to 4/2012

› Technically skilled in cross-platform expertise with Windows and Mac.

› Responsible for training Home Office staff and provide technical support.

› Oversight of Apple customer acquisition plan, referrals, complaints and sales.

EDUCATION

Bachelor of Fine Arts
9/2009 to 12/2011

› Attended The Art Institute of Michigan.

› Graduated summa cum laude with a GPA of 4.0.

› Acquired knowledge in Web Design and Interactive Media.

SKILLS

Illustrator	**Final Cut**	**PHP**
InDesign	**Dreamweaver**	**SQL**
Photoshop	**HTML5 / CSS3**	**Windows**
After Effects	**JavaScript / jQuery**	**macOS**